Follow the steps shown below in order to create a Star Wars Effect:

1. Open a new presentation using, for example, the shortcut CTRL+N.
2. Change the layout of your slide to „Blank.“ Click the Home tab on your ribbon then in the group Slides on Layout and choose the layout Blank.
3. Create a WordArt by clicking on the Insert tab – group Text – WordArt. Adjust your WordArt if needed (e.g. Textfill, Textoutline, etc.)
4. To change the color of your background to black click on the Design tab – Format Background – choose the color black.
5. Click on the Drawing Tools/Format tab on the small little arrow on the bottom right corner in the group WordArt Styles. The „Format Shape“ pane appears on the right side of your screen. Click Effects in Shape Options and then 3-D Rotation. Click on the Presets drop-down menu and choose Perspective relaxed. If necessary, change the Y: Rotation (e.g. 310) and the Perspective (e.g. 120).
6. Open the Animation pane by clicking on the Animation tab – group Advanced Animation – Animation Pane.
7. Make sure your WordArt-Object is highlighted. Click the down arrow at the side of the Animation Styles box in the group Animation and scroll down to Motion Paths. Select Lines and open in the Animation group the Effect Options drop-down field and change the direction to Up. In the Timing group, enter a value in the Duration field (e.g. 15).
8. Select your WordArt-Object and click in the Advanced Animation group onto the Add Animation drop-down menu. Scroll down to the Exit animations and choose the effect Zoom. Check if Object Center is defined in the Animation group under the Effect Options. Again, enter a value in the Duration field in the Timing group (e.g. 15).
9. Copy your WordArt-Object as often as desired downward by holding down the CTRL+Shift-key and click and hold the left mouse button whilst dragging and dropping it down. Highlight all your WordArt-Objects and align and distribute them accordingly. Click in the Drawing Tools/Format tab in the group Arrange and choose the first Align Center and then Distribute Vertically.
10. Move your selected WordArt-Objects below your slide.
11. In case you have not selected Object Center in the Effect Options, you can increase the path length of your Path animations if needed. In order to do that click on the red arrow and move it further up into the middle of your slide. Repeat this for all your Path animations.
12. Highlight all animations in the Animation Pane except the first animation and set the start in the Animations tab – group Timing in the field Start With Previous.
13. Highlight now the third and fourth animation, basically the animation for the 2. WordArt-Object, and enter in the Timing group a value (e.g. 1) in the Delay field. Repeat this action for all following Animations and add the same value in the Delay field. For the 3rd Animation enter, for instance, the value 2 and so on.

See also sample file Animation Star Wars Effect Sample.pptx.